



Nurturing Partnerships. Reimagining Palliative Care

Sponsorship Prospectus

All Together Symposium 2024

OCTOBER 4, 2024 | VANCOUVER, BC



ABOUT THE BC CENTRE FOR PALLIATIVE CARE

The BC Centre for Palliative Care (BCCPC) is a provincial non-profit organization funded by the Ministry of Health to accelerate the spread of innovations and best practices in palliative care. To achieve this, the BCCPC works with partners in the health system and community as well as researchers and policy makers.

Our work strives to help British Columbians affected by serious illnesses have the best possible quality of life, supported by care that reflects their goals and wishes. Responding to emerging needs and opportunities for fostering excellence in palliative care, the BCCPC climbs high to ensure all its work is person and family-centred, informed by evidence and rooted in lived experiences.

[Learn more here about our current areas of impact.](#)

ABOUT THE ALL TOGETHER SYMPOSIUM

Building Bridges between Health Care and Community in Palliative Care

The All Together Symposium (ATS) is a new biennial transformative and engaging initiative hosted by BCCPC that began with the inaugural launch of **All Together 2022 Symposium: Fostering Resilient Compassionate Communities through Connection and Inspiration symposium**. ATS aims to bring together practitioners, policymakers, health care professionals, researchers, learners, and community leaders in palliative care to engage and learn about new initiatives, programs, and ideas to advance high-quality palliative care for patients and families, and to strengthen connections between compassionate communities and the health care system.

Be part of something extraordinary on Friday, October 4, 2024!

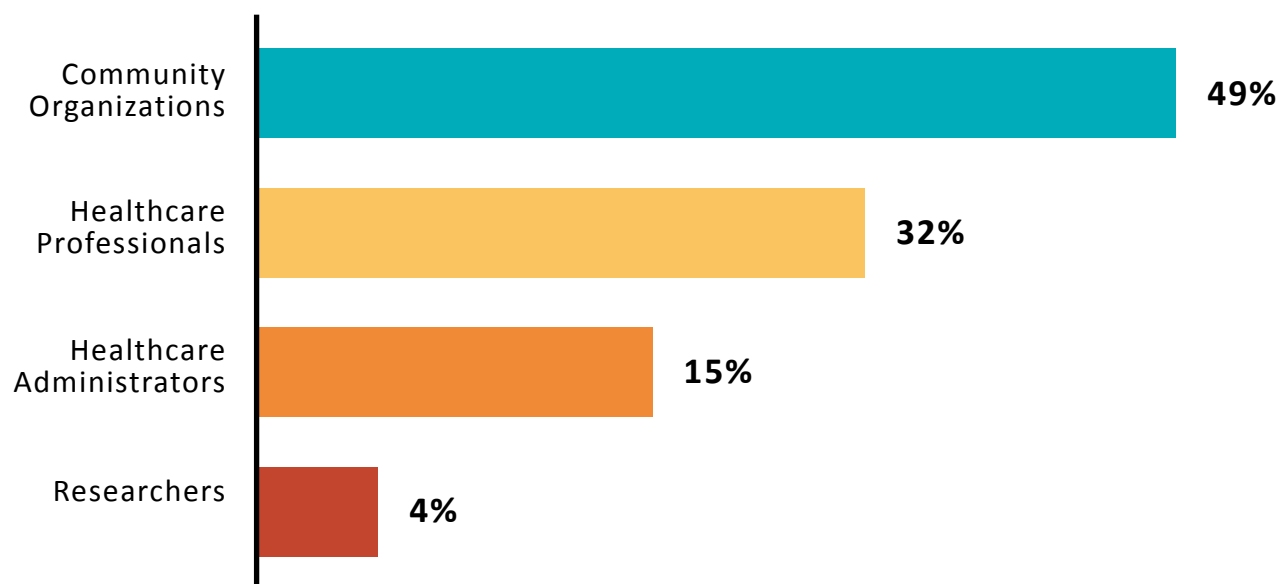
The highly anticipated All Together 2024 Symposium: Nurturing Partnerships and Reimagining Palliative Care will continue to build upon the success of ATS 2022, and bring together internationally renowned keynote speakers, noted community and health care experts, and feature innovative new approaches that focus on integrating palliative care approach throughout the patient and family journey.

Highlights from All Together 2022 Symposium

- The 2022 All Together event was the **first symposium in British Columbia** to bring together palliative care professionals, leaders, and policy makers along with community organizations from across the province to engage in a dialogue focusing on the event's theme ***Fostering Resilient Compassionate Communities through Connection and Inspiration.***
- Renowned keynote speaker, **Dr. Julian Abel**, a co-founder of the Global Compassionate Communities movement in Palliative Care.
- Revisioning palliative care in **Indigenous and underserved communities.**
- Demonstrated **Compassionate Communities in action.**
- **Highly inspired and satisfied attendees (96%).**
- **Attracted attendees** from across Canada.
- **Catalyst for the creation** of an “All Together” BC Hub for Palliative Care ECHO educational series focusing on key symposium learnings.



All Together Symposium 2022: Attendees



“ Fascinating presentations and wonderful presenters. I’ve enjoyed reconnecting with former colleagues’ and making new acquaintances, inspiring tabletop conversations, learning new things, and will take away much to explore with my team, Thank you! ”



2024 All Together Symposium: Program Highlights



Our program promises a full day of learning focused on bridging the gap between the health system's approach and the compassionate communities' approach to palliative care.

Organised around our **key theme of Nurturing Partnerships and Reimagining Palliative Care**, All Together 2024 Symposium promises a full day of invigorating experiences, educational workshops, and valuable networking opportunities.

This is an unparalleled opportunity to engage with national and international experts in the health system and community approaches to palliative care!

Immerse yourself in this unforgettable gathering of trailblazers and become an integral part of reimagining palliative care and building new partnerships to bring together palliative care clinicians and compassionate communities across British Columbia.

EVENT OBJECTIVES



INSPIRE

Spark new ideas and actions to improve access to palliative care.



KNOWLEDGE EXCHANGE

Facilitate the exchange of ideas, best practices, and resources.



COLLABORATE

Foster collaboration across all palliative care sectors, spotlighting successful collaborative initiatives between the health system and community.



CONNECT

Create opportunities for building connections and strengthening relationships.



LEARN

Explore innovations and discover new approaches in palliative care.

KEYNOTE SPEAKERS

Honouring our theme of ***Nurturing Partnerships. Reinventing palliative care***, we are excited to confirm our keynote speakers:



Dr. Kelli Stajduhar, RN, PhD, FRSC, FCAHS, FCAN

Dr. Kelli Stajduhar is the Canada Research Chair in Palliative Approaches to Care in Aging and Community Health and a Professor in the School of Nursing and Institute on Aging & Lifelong Health at the University of Victoria. She has worked in oncology, palliative care, and gerontology for 30 years as a practicing nurse, educator, and researcher. Her clinical work and research has focused on health service needs for those at the end-of-life and their families, and on the needs of people who experience structural inequities at the end of life. Dr. Stajduhar is a Fellow of the Royal Society of Canada, the Canadian Academy of Health Sciences, and the Canadian Academy of Nursing. In 2022 she was awarded the Barer-Flood Prize in Health Services and Policy Research from the Canadian Institutes of Health Research, and in 2023 was named Hood Fellow at the University of Auckland, New Zealand.

Dr. Hsien Seow, PhD

Dr. Hsien Seow, PhD, is the Canada Research Chair in Palliative Care and Health System Innovation and a Professor in the Department of Oncology, McMaster University. He publishes health care and policy research focused on improving care for patients with serious illness. He is the co-author of ***Hope for the Best, Plan for the Rest: 7 keys for navigating a life-changing diagnosis***, and the co-host of ***The Waiting Room*** Revolution podcast.



VENUE

This year's symposium will take place in Vancouver, BC at the **Pinnacle Harbourfront Hotel** located in the Coal Harbour neighborhood of downtown Vancouver, minutes away from city's famous seawall and the Vancouver Convention Centre. The Pinnacle Harbourfront is within walking distance of all downtown Vancouver's top attractions including Stanley Park, Gastown and the Vancouver Trade and Convention Centre, Robson Street shopping and stunning Coal Harbour views.



**1133 W Hastings
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BC, V6E 3T3**

(604) 689-9211

[Website Link](#)

**ATS 2024 promises to be an engaging and exciting palliative care
event that is not to be missed!**

**Visit the 2024 All Together Symposium website
for more information.**

Sponsorship Opportunities

The 2024 All Together Symposium is set to be a landmark gathering! Are you looking to highlight or establish your connection to the palliative care community? Want to raise the profile of your organization? We have a range of sponsorship benefits and packages for you to consider. Don't miss out this opportunity to make a difference!

Sponsor Benefits	Platinum Sponsor \$15,000 (2 Spots)	Gold Sponsor \$10,000 (2 Spots)	Silver Sponsor \$5,000 (4 Spots)
Recognition as a prominent sponsor during opening remarks	✓		
Option to create a 1–2-minute welcome video to be aired during symposium	✓	✓	
Dedicated mention on BCCPC Social Media Channels	✓	✓	
VIP Seating (Dedicated table)	✓	✓	✓
Feature Story in Newsletter	✓	✓	✓
Option to display a promotional signage (conference foyer)	✓	✓	✓
Option to host a display/exhibit table	✓	✓	✓
Name and Logo listed in Symposium program guide	✓	✓	✓
Logo on Symposium Website	✓	✓	✓
Complimentary registrations	5	4	3

ADDITIONAL SPONSORSHIP OPPORTUNITY

Plenary Sponsor: \$3,000 (1 opportunity available)

Plenary sponsor benefits:

- Recognition as the Plenary Sponsor in the Symposium program guide and website, signage at the plenary, your logo on presentation slides and recognition at the plenary session.
- Three complimentary registrations.

BENEFITS OF SPONSORING THE 2024 ALL TOGETHER SYMPOSIUM:

- A unique opportunity to engage with an anticipated 250 attendees spanning various sectors and professions in palliative care.
- Promote the valuable resources your organization offers.
- Cultivate relationships with industry leaders.
- Access unparalleled networking opportunities.

Learn More & Express Your Interest Today!

PLEASE CONTACT:

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[Event Information](#)

